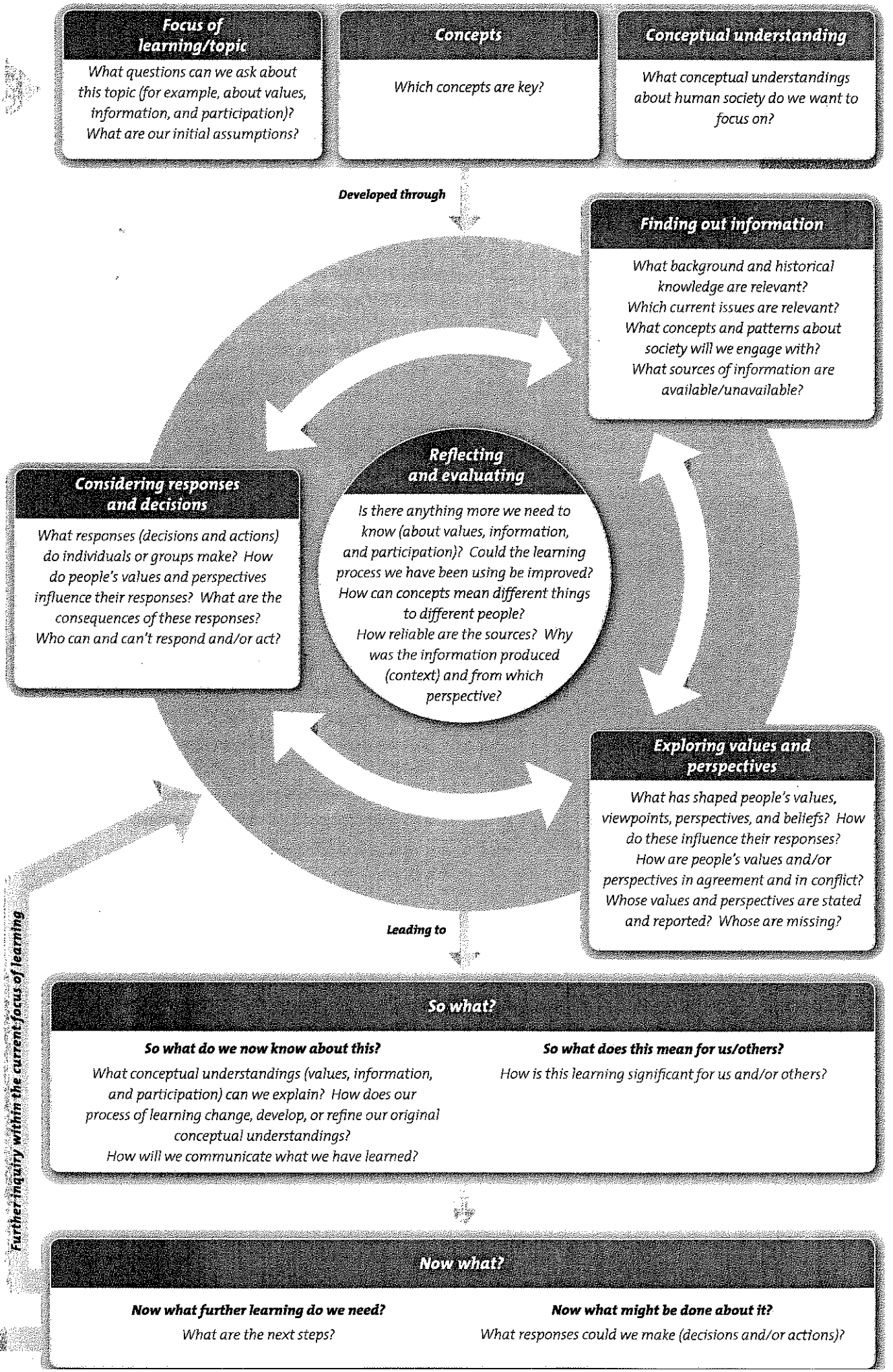Figure 2: Guiding questions for planning a social inquiry approach